



## Mpower Minor Project Worksheet

Updated 9/15/09 - Version 1.0

<b>Project Name</b>	Promote caret pad recycling/Use of recycled pad	
<b>Project Manager</b>	Jim Garner	
<b>Project Description / Statement of Work</b>		
Promote carpet pad reclamation, but also offer new pad for sale that is comprised of 80% post-consumer recycled scrap.		
<b>Project Definition</b>		
<b>Project Goals</b>	Promote the use of 80% post-consumer pad.	
<b>How will progress be measured?</b>	Number of rolls purchased by Sergenian's Floor Coverings. We are currently the only retailer in the country selling this product.	
<b>Expected environmental benefits</b>	Keeps pad out of the landfills and promotes a truly recycled product!	<b>Quick Conversion Factors</b> <ul style="list-style-type: none"> <li>• 2.22 lbs CO<sub>2</sub> / kWh saved</li> <li>• 11.76 lbs CO<sub>2</sub> / therm saved</li> <li>• / gallon saved</li> <li>• / vmt reduced</li> </ul>
<b>Implementation Plan / Milestones</b> <i>(Due dates and durations)</i>		
The plan was implemented on August 15, 2009. We plan to measure sales on December 31, 2009 and March 31, 2010.		

**Direct questions about this document to:** James Amundson, Sergenian's Floor Coverings, Inc. at (608) 663-2522 or [jjima@sergenians.com](mailto:jjima@sergenians.com)