

rideshare / etc



Employer Services

Employer services thru the Rideshare Etc service can assist businesses with setting up commuter assistance programs for employees that help to save money, avoid traffic and parking hassles of commuting and contribute to a healthier community.

The Rideshare Etc. service works in partnership with Metro Transit, State Vanpool Program, Rideshare Etc. online ride-matching service, State of Wisconsin Dept. of Transportation, City of Madison, Dane County, and private employers throughout the region. The program is voluntary and the services are available at no charge or obligation. We offer a comprehensive rideshare/TDM service to employees with a wide variety of travel needs to assist them in finding a convenient alternative for commuting to work and that helps employers save on transportation costs.

We would be happy to assist with employee surveys, brochures, posters, announcements, Metro schedules/maps, bike maps etc. to make it more convenient for employees to obtain information/assistance at their work site so they can find out about the options and incentives available for commuting. A representative of the program is available to provide assistance and to answer questions and assist employees.

We utilize the **RidePro3** rideshare program software that provides a single source of commuter information so employees can request a search quickly and easily based on their specific travel circumstances, to identify what other individuals or services are in their home area that are available options, including State Vanpools, Metro routes/schedules, carpools, Park n Ride lots, and bike paths. Then, the employee chooses the option that is best for him or her, if any.

We have worked with over a hundred of the Madison area's employers and believe this program can be a work place amenity for your company. The goal of the program is to reduce congestion and maintain air quality. Through these voluntary efforts we hope to avoid more serious levels of pollution and congestion in the Madison area. Please look over the information and contact us to see what this program may be able to do for you.

www.cityofmadison.com/rideshare

www.rideshareetc.org

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