

# Madison Business Owners Enjoy a Competitive Advantage

The **MadiSUN** program provides solar information and assessments **FREE** to Madison businesses:

- ✓ Learn about your property's solar potential with a "Quick Solar Report Card" via email
- ✓ Qualify your building for a free, on-site solar assessment and a complete report
- ✓ Understand how to lock in long-term utility prices through solar installations

Adding renewable energy to your business increases your **GREEN APPEAL** and attracts new customers.

For more information contact Larry Walker  
the city's Solar Buyer's Agent

608.345.9533

Larry@walkerenergysystems.com



Larry Walker  
energy systems consultant  
certified solar assessor



# Solar Energy Economics for Businesses

Solar energy systems installed by businesses receive **THREE FORMS** of financial assistance:

- ✓ Focus on Energy rebate: up to 25% of purchase price\*
- ✓ Federal income tax credit: 30% of purchase price
- ✓ Federal accelerated depreciation: 30% of purchase price

## Typical system economics:

### Solar Electric 10 kW system:

Installed cost	\$85,000
Cost after rebate and tax credit	\$48,500*
Cost after 5-year accelerated depreciation	\$21,200
Years to payback	8
25-year Return On Investment	8.8%

### Solar Hot Water 5-panel system:

Installed cost	\$44,800
Cost after rebate and tax credit	\$25,800*
Cost after 5-year accelerated depreciation	\$11,300
Years to payback	13
25-year Return On Investment	8.0%

\*Focus on Energy rebate is considered taxable income for businesses.



**Larry Walker**  
energy systems consultant  
certified solar assessor  
[larry@walkerenergysystems.com](mailto:larry@walkerenergysystems.com)  
phone: 608.345.9533

